Plein Air Palm Beach

Minutes of Meeting

February 10, 2015

Crest Theatre

Present:Ralph Papa, Lorrie Turner, Frances Lynn, Steve Nash, Manny Jomok, Donna Walsh, Sheila Wolff, Elfrida Schragen, Pati Maguire

Agenda

1.

Financial Statements(2014 end of year and 2015 so far)

 Donna handed out PAPB Statement of Cash Flows for 2014-2015 so far and the proposed budget for 2015

2.

Proposed Budget for 2015

 Pati thought Donna’s proposed budget of $4,000.00 for 2015 was modest considering we are planning a festival for 2016. Ralph suggested we get other sponsors, though PAPB will still be in charge. Manny said DAL 50th Anniversary had 4 sponsors. Chamber of Commerce wants to start planning for festival in March.

 We all agreed that we should start out with a one day festival, before planning something bigger.

 Pati said Delray Art Center would cooperate and let us use their space.

 Manny proposed we have a committee to start planning sometime soon after the DAL 50th event. Ralph would like to form a committee for planning our plein air festival. Manny, Pati, Sheila, Steve, and Ralph volunteered.

 Lori motioned to approve budget for 2015. Frances seconded. The motion was unanimously approved

3.

We Pay payment gateway on Meetup.com

 Donna found it to be too confusing for the website users and decided to shut it down. Lorrie suggested we link PAPB website to Paypal\_

4.

“By-laws follow up discussion”

 After some discussion, we decided the by-laws should state that board member terms should be 2 years; with a maximum of 2 consecutive terms, and members can come back on board after a 1 term break. Our ‘year’ is January to December. Our annual report must be in by May. We agreed any action can be taken by email conference or telephone conference call. Donna will adjust by-laws and we will vote at next meeting.

5 & 6.

“Lessons Learned from Northwood and Cornell Exhibits” and “Need an Event Coordinator for Exhibits”

 It was a lot of work for Ralph. He wants an event coordinating committee to work on exhibits; a group of at least 3 people with computer skills, accounting, public relations, and calling on teams for events. Sheila was asked by the board to act as exhibit coordinator and she agreed. Exhibit coordinator does not chair all exhibits but rather facilitates making sure we do have chairpersons for our exhibits. Ralph will be the head of the committee. Ralph will write up a summary of what event coordinaters should do.

 Donna motioned ‘We use the jurying process Ralph developed for jurying people into Northwood and Cornell shows for accepting entries into future shows that have limited space’. Frances seconded the motion and it was unanimously approved.

 Pati suggested more checks and balances for future jurying, for ex. the counting up process should be done by more than 1 person

Elfrida said PR needs to be given to publications with as much advance notice as possible. We all agreed we need to formulate a way to have a price list to make it easier for paintings to be sold at shows. The exhibition should work on this.

7.

“Anything Else”

 Elfrida motions, Contributing Artists have the option to put portfolios up on a portfolio page on the PAPB website. Lorrie seconded. It was passed unanimously. There will be a nominal fee paid to the people who do the work on this website; approx.. $50.00

 We all agree the PAPB website could be used to advertise workshops by PAPB instructors.

 Donna will work on finding a way to make it easier for donations to be made to PAPB

Elfrida motioned to adjourn the meeting, approx. 4:00PM Steve seconded. All were in agreement

Next meeting was not planned